

# INTRODUCING MyWIRE

## FROM TUFTS HEALTH PLAN —



### A PERSONALIZED COMMUNICATION EXPERIENCE

No need to rifle through papers or roam around a website — get the information that matters to you right at your fingertips.

#### WHAT IS MyWIRE?

Once you opt-in, you will receive text messages from Tufts Health Plan that take you to your personalized communication channel. You can access messages from any smartphone, tablet or computer, with no download required.

#### WHAT ARE THE BENEFITS OF MyWIRE?

Maximize your membership with important communications on your own personalized, HIPAA compliant and secure channel.

##### Save time

- + Quick access to plan resources, like your digital welcome kit

##### Save money

- + Get exclusive members-only discounts and tips

##### Stay informed

- + Personalized reminders about your health, like when it's time for an annual visit or screening.

#### HOW DO I OPT-IN?

When you receive your new member ID card, you'll be asked to confirm receipt. Simply say "yes" to receive your health benefit communication through MyWire and we'll text you a personalized link to get started. Or you can **text THP to 73529 to enroll today!**

To get more answers to your questions, go to [tuftshealthplan.com/mywire](http://tuftshealthplan.com/mywire).

