

In the Community

Tufts Health Plan is proud to support the local communities we serve through a variety of corporate sponsorships. 2018 has been a very active year, as you can see from the events below:

Challenging the Spartan Spirit

We're proud to be the presenting sponsor and official health plan sponsor of the Spartan Fenway Park Stadium Sprint on November 10-11, 2018. The event is part of the 2018 Spartan Stadium Series, which turns the hallowed grounds of America's most beloved ballparks and stadiums into obstacle racing arenas.

This race provides participants with unprecedented access to the beloved home of the Boston Red Sox; blending existing attributes of the ballpark (inside and out) with the Spartan's signature obstacles. Competitors race down narrow concourses, climb walls and rope on the warning tracks, attempt hand release pushups in the locker rooms, carry sandbags in the stands, throw spears, and more.

Tufts Health Plan and Lifespan Help Launch New Bike Service in RI

Tufts Health Plan and Lifespan are joining Rhode Island's bus authority to help sponsor a new electric bicycle rental service in Providence.

Jump Bikes, owned by Uber Technologies, launched its citywide service in late August at a cost of \$2 for each half hour of riding.

Tufts Health Plan and Lifespan, Rhode Island's first health system, are helping to sponsor the Providence service, along with the city government and a \$400,000 federal grant administered by the Rhode Island Public Transit Authority. There will be 46 hubs installed around the city to dock the electric-assisted pedal bikes.

Tufts Health Plan members will be eligible for a 25-percent discount for monthly and annual plans to use the bikes.

Jump Bikes is one of several companies competing to rapidly expand bike-sharing services to U.S. cities.



Providence Mayor Jorge Elorza, right, rides an electric-assisted Jump bicycle beside Tom Croswell, left, CEO of Tufts Health Plan, on July 19, 2018, in downtown Providence, R.I. Jump Bikes, owned by Uber Technologies, is expanding its electric bicycle rental service to Providence. (AP Photo/Matt O'Brien) The Associated Press

Participants Compete To Be the “Rhode Master”

Tufts Health Plan was named as the Official Presenting Sponsor of the Rhode Races Half Marathon Series and Corporate Fit Challenge in Rhode Island for 2018. This series of races takes runners on a scenic running tour of some of the most iconic Rhode Island cities and towns throughout the year – Newport, Providence, Bristol, Jamestown, and Narragansett. With an estimated 5,000 runners over the course of the half marathon race series, we’re proud to inspire individuals of all ages and fitness levels to step up to the starting line – where the real win is achieving one’s own personal health and fitness goals.